

pharos - business navigator features

UNIDO PHAROS Enterprise Software Suite is a collection of simple and easy to use however comprehensive managerial software for benchmarking, measuring and monitoring of business performance of enterprises as well as policy making assistance.

The suite includes business excellence tools and reference materials for strategic and production performance management supporting simplicity in each operation including:

- • Benchmarking of business results against reference date in the past (reports and graphs on the screen)
- • Collecting bare minimum of data about business
- • Easy and quick data entry
- • Analyzing selected key business performance indicators selected by UNIDO concentrating on information which is most important for a manager.
- • Defining business targets
- • Planning of production or scenarios of enterprise developments,
- • Simulating business decisions

The vision of a business and its navigation is achieved in Pharos by viewing key performance indicators as lighthouses with green or yellow or red colors and by various indicator graphs time series. Managing of 25 business indexes and its evaluation by using six major lighthouse indicators provides information about the following:

- • Costs
- • Performance
- • Quality
- • Competitiveness
- • Products
- • Customer sales

The vision supports analysis of ongoing processes at a glance. The whole business is presented in a way supporting evaluation, decision making, and quick understanding of situation and prompt identification of potential problems.

PHAROS suite has several utilities providing customization options as follows:

- • Advanced data import/export module for data exchange with various accounting and other software (supports multiple database formats)
- • Setting up business targets manually
- • Enterprise database backup/restore
- • Reporting
- • Learning assistance by help, training and reference materials

See also pharos - business navigator screenshots .

More information you will find on <http://win2biz.com>